



The Human Development Center, Inc.
“...ever increasing opportunities for many”

PARTNERSHIP PACKAGE

HDC is a 501(c) 3 tax-exempt organization



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From the Office of the President

Greetings! I am excited about being a part of HDC and leading this organization at this moment. There are great things in store and we are realizing the unfolding of the organizational mission and vision.

The outlook for the organization continues to be bright. The agency is sustaining its growth and is researching opportunities to sustain current and implement new programs on an ongoing basis. We continue to operate debt free and pay off balances on revolving accounts monthly. This type of fiscal responsibility is exactly what we need to continue sustaining our growth and ensuring a strong backbone for the company.

We continue to be primarily self and privately supporting. Our providers and staff have increased payroll-deducted contributions to support our mission-based programs. As a testament to this, we raised 98% of the \$21,000 needed for the college tour ourselves. There is no other community-based organization in the city who can say that. This is just one example of our success.

Our current expansion goals include the purchase of a commercial building and establishing a Parental choice school, opening Empowering Youth Group Homes I, II and creating at least forty jobs during the second quarter.

I appreciate your desire to contribute to this organization. Your contribution will help us fulfill the mission to assist youth and families with psychosocial development while “...ever increasing opportunities for many.”

Sincerely,

Dr. Chuck Holloway, PhD
President



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From the Office of Community Relations

I am elated that you have considered our agency, The Human Development Center Inc., as one worthy of your donation and/ or sponsorship. Since our inception eight years ago, we have incessantly strived to seek innovative ways to raise donations for our nonprofit. Each year we host a series of culturally diverse, educational and social events and programs such as our annual scholarship banquet that benefits a group of high school scholars who have demonstrated leadership excellence, community involvement and academic success.

For eight years we have worked diligently to build a strong and reputable brand through our marketing and outreach efforts.

It is my sincere hope that the information enclosed will help give you a better idea of our commitment to the growth and prosperity of the Milwaukee community. We hope that you will be a part of our efforts. I also encourage you to visit our website humdevctr.org for updated information and upcoming events and programs. On behalf of the entire HDC family we would like to thank you for sharing your time and we look forward to working with you in the near future.

Sincerely,

Kim Buckley
Vice President/Community Relations



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From the Desk of the Vice President

I am happy that you have recognized our agency as a reputable organization. We hope that you can support our mission and vision as we venture into uncharted territory. HDC is seeking your support as we take on a bigger role in our community.

I hope that the information provided in this package will motivate and inspire you and/or your organization to contribute to our cause. In our efforts to transform and impact the Milwaukee community we need your support. Each of our programs and events bring about social awareness and raise monies that go directly to our Scholarship Foundation.

I am optimistic that you will join us in on our efforts. I look forward to working with you in the future.

Sincerely,

Carlos Scott
Vice President



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Background

The Human Development Center Inc., (HDC) is a state-licensed 501©3 charitable organization. The parent companies include *Empowering Youth Group Home*, *The Institute for Social Advancement* and *the Human Development Center Learning Center*. As such, all share and support the Human Development Center’s vision and mission. The Human Development Center Inc., has a rich history of making a difference in peoples’ lives. Since its inception in 2001, HDC has been committed to enhancing the lives of youth and families, thus making them brilliant individuals. Its evolution can be traced to the growing needs and issues facing youth and families in the Milwaukee Metropolitan area.

In 2005, the Human Development Center Inc., established The Human Development Learning Center a day care facility that provides children with developmental skills and secondary language instruction. Also, in 2008 Empowering Youth Group Home opened under the umbrella of the Human Development Center which will house 8 young men. The residence home will serve as a safe place where young men will receive counseling, education, and daily living skills.

Empowerment

Empowerment best describes what The Human Development Center Inc., does every day to improve the lives of youth and families. The Human Development Center Inc., is committed to providing quality social services to members of our society; particularly, youth and families, low-income individuals, women and minorities. Additionally, HDC is focused on building a society of youth that actively serve in their community as scholars and leaders. HDC is engaged in a variety of activities intended to help individuals avert and overcome trying conditions that plague our communities. Through the delivery of information, education, programs and services, HDC helps individuals become highly functional members of society so that they can lead successful productive lives. HDC creates opportunities for youth and families to improve their quality of life and obtain the necessary skills to enter the workforce. HDC has the ability to leverage resources, recruit, manage and support staff that deliver programs and services all to better the lives of individuals. HDC will build upon its past successes to establish itself.





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Mission

It is the mission of HDC to assist youth and their families with psychosocial development.

The Human Development Center Inc., is a charitable nonprofit devoted to empowering and advancing the lives of youth and their families.

With this mission and vision as our guiding-light, The Human Development Center Inc., formulated a *Work that Produces Progress* to further specify and clarify the results it seeks to attain over the coming years:

Vision

The vision of HDC is to develop an organization that becomes an integral component of the Milwaukee Community. It is expected that HDC will directly and indirectly have a positive impact on the lives of individuals of all ages, ethnicities and socioeconomic histories. To realize this vision, HDC will provide superlative service delivery in the areas of mental health, social service, daycare, and physical health. Moreover, HDC will seek to broaden its boundaries beyond the state of Wisconsin.

Moving Forward

The Human Development Center Inc., has adopted a strategic direction designed to successfully transition into next decade. In the spirit of moving forward, HDC continues to introduce innovative transformative approaches that remain aligned with the mission and vision of HDC.

EMPOWER and Operating Principles

The Human Development Center Inc., is actively committed to fostering a culture that embraces empowerment and utilizes the following operating principles to guide its daily work.

Educate
Motivate
Passion Driven
Opportunities
Willingness to Succeed
Excellence
Resilience



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Operating Principles

- To provide effective stewardship of resources entrusted to us.
- To maintain the highest ethical standards with integrity, openness and accountability.
- To Work in partnership with other organizations.
- To Use and protect our 501© 3 status to maximize our unique contribution.
- To Leverage our capacity and resources for maximum impact.

Fiscal Strength

HDC hosts annual fundraising initiatives/programs and events throughout the year. Events such as the Scholarship Banquet, 3k Walk for Higher Education, the annual College Tour and the annual Holiday party and other local partnership events have proven to be an effective vehicle for securing private donors.



The Elite

The Elite, youth development and scholarship program was designed and implemented in 2003 by Dr. Holloway. Since its inception graduating seniors have been awarded over \$70,000 in scholarships. The motto, *Above and Beyond* was created by Teen Vice-President Rahman Austin (2007-08) and the goal for teens is to go above and beyond academically, in public service, and in leadership.

The teens participate in weekly youth development workshops, monthly college prep workshops.

Weekly, the students walk through a curriculum designed to last the entire year. Overall, the program has a 95% college placement rate.

Additionally, teens have the opportunity to exercise their creative and journalistic skills by publishing articles in a monthly newsletter. Teens also take part in many different public service opportunities including nursing home visits, Thanksgiving food baskets, and holiday toy drives. Teens also build their entrepreneurial skills by organizing their own fundraisers such as their very successful Valentine’s day dance.





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Intense Summer Enrichment Program

Created in 2005, The Intense Summer Enrichment Program is an enrichment program for adolescents between the ages of 7 to 16. Students meet daily throughout the summer where they are engaged in Spanish lessons, science experiments, financial literacy workshops and benefit from guest speakers. Students also learn basic horticulture by taking part in a community garden. This program is designed to empower youth through positive activities throughout the summer. This program encourages learning through a wide variety of different activities, events and field trips. The Intense Summer Enrichment program is currently in its fourth year of existence with over thirty youth participating.

3K Let's Go Higher: Walk for Higher Education

The 2009 “Let's Go Higher” 3k Walk for Higher Education was great success! This year the walk featured free food, games, activities, and prizes. We were entertained by various choirs, groups, dancers and poets. We were also inspired by a speech from the mayor on the value of Higher Education. As a result of the walk, we raised over \$4000.00. All profits will go directly to our 2009 Scholarship Award Recipients. Over 350 individuals registered for this event and we obtained 25 corporate and local sponsors.

The Human Development Learning Center, Inc.

HDLC is the Early Childhood Education Site that services children ages 6 weeks through 12 years of age. Before and after school as well as half day care is available. Children learn the alphabet in Spanish, sign language and finger spelling, how to count, and their colors. Children are also exposed to CGI Math and interactive activities.

The Institute for Social Advancement, Inc.-ISA Academy

The Institute for Social Advancement Academy is a public choice school which will offer education to grades 6th-12th. ISA Academy will open for the 2010-2011 school year.

Our small class size (17:1 Student Teacher ratio) will give the student an advantage with individualized attention being given to each student.

ISA seeks to unify rigorous academic standards with relevant life and career skills and an emphasis on the pursuit and attainment of higher education. ISA Academy is committed to extending learning opportunities and developing high achievers. At ISA, we build on students individual strengths and provide them with the academics and character necessary for a

successful transition to college. At ISA, Students will have the option to major in dance, vocal performance or computer use. The computer program includes Microsoft certification to prepare students for the workforce as a certified PC technician.





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Who Does HDC Serve?

There are many who benefit from the work of The Human Development Center Inc. As a result, HDC understands that they must focus their efforts in order to maximize impact. A thorough environmental scan was conducted to inform our decision-making. The following is a summary of the key findings from this review:

Low Income Families:

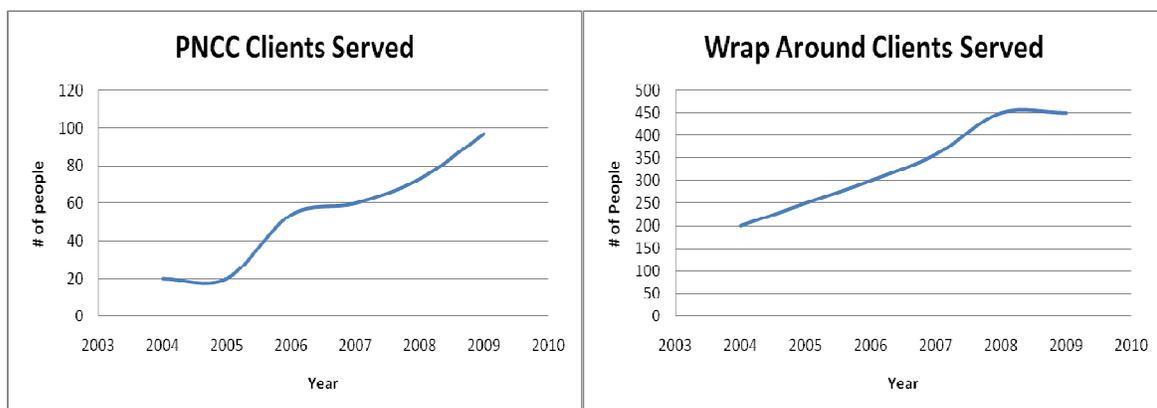
Low-income families face unique challenges in education and the attainment of effective rehabilitative resources. Women and minorities are disproportionately at risk.

- Uneven distribution of wealth and widening of the gap between the “haves” and “have nots.”
- Moderate economic and job growth.
- Minority youth are entering the Juvenile Justice System in disproportionate numbers

Minorities:

Poverty rates in the U.S. vary significantly by race. At the Institute of Research on Poverty at the University of Wisconsin-Madison, in 2007, it was recorded that 37.3 million people lived in poverty. More than 20% of Native American, African American, and Hispanic women live in poverty. While there are still significant numbers of minorities who are low-income and White Non-Hispanics continue to dominate the middle to upper middle class.¹

In 2005, just over 30% of African Americans had median household incomes of \$35,000-\$75,000 and over 15% had household incomes of more than \$75,000 a year. Among Hispanics, 34% had annual household incomes of \$35,000-\$75,000 and 17% over \$75,000.



¹ <http://www.irk.wisc.edu/faqs/faq3.htm>



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Disadvantaged Youth:

- According to Lawrence Mishel of the Economic Policy Institute, Milwaukee Public Schools currently holds a dropout rate of 43.1 percent (4th worst school system in the nation).²

- In a study conducted by Governor Doyle to study incarceration rates of juveniles in Wisconsin, it was found that the state of Wisconsin has the highest rate of incarceration of youth of color in the entire country.³

In Wisconsin, per 100,000 youth the state incarcerates 154.6 African Americans, 109.6 Native Americans, 50.8 Latinos, 16.4 Asian and Pacific Islanders and 8.1 Whites. The percentage of youth in Wisconsin incarcerated is an alarming 24.4 percent.

HDC has taken monumental steps to counter the youth incarceration rate of Wisconsin. The agency makes it a priority to teach job skills & PC Trainings to address economic issues. The elite program has also been a staple in the agency and has helped countless youth. Additionally, HDC actively employs youth in the city teaching them real-life working skills.

Women:

Only 53% of women employees participate in an employer-sponsored pension plan. Part-time workers, who are predominantly women, are less likely to participate in an employer-sponsored pension plan.

31% of women generally are from low-income households.

48% have only a high school education or lower.

While slightly over one half of women report they work—41% are employed full time; 13% part time; and 19% are retired.

As a result of this review, HDC reaffirmed its commitment to youth, low-income, women and minorities as primary target audiences for its work. Over the past 8 years HDC has devoted its energy to mobilizing change by helping youth realize their personal vision and purpose. At HDC we offer a number of services and programs to combat these devastating statistics. HDC



² usatoday.com/news/education/2006-06-20-dropout-rates_x.htm

³ <http://www.crawfordstake.com/2007/01/wis-shame-highest-youth-minority.html>



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offers prenatal services to mothers to ensure healthy pregnancies and a variety of workshops and activities to promote stable homes. At the core of each our programs we instill skill-building and educational support mechanisms. It is our goal to assist youth and their families become resilient individuals.

Our Role in the Community

The rapid growth in our community presents new challenges. Many youth and families in our community are not prepared for the changing needs academically, socially, and financially. Youth and Families are often forced to make critical decisions under pressure with little time, limited means or inadequate information about options.

At The Human Development Center Inc., we bridge those gaps in hopes that youth and families will become thriving self-sufficient members of society. The Human Development Center Inc., provides direct community service, information and education to improve the life chances for youth and families in the State of Wisconsin.

HDC raises money to support its efforts through government grants and contributions from individuals, corporations, and foundations. Tax deductible donations enable the organization to serve more people who need help, protect individuals from discrimination and/or abuse, and develop new programs and initiatives.

HDC engages in a wide variety of activities that directly benefit individuals and society and encourages other organizations to make youth issues a part of their agendas for change. HDC brings National attention to the issues and challenges facing individuals, serves as a champion for those less able to advocate for themselves, and offers new and innovative models for enhancing program effectiveness.

The Human Development Center, Inc. is dedicated to helping youth and families in need of psychosocial development. Donations, sponsorships, partnerships with other organizations will continue to be an essential ingredient in our success. We are in an exciting time in our history and there are many opportunities as well as challenges on the horizon. We intend to leverage our strengths, take advantage of the opportunities, and meet the challenges so that we can deliver on our promise to those we serve today and those we will serve tomorrow.



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Sponsorship Packages

For companies or persons interested in sponsoring, donating or partnering with us we have the following packages:

Presidents Club-Donation of \$1500 or more

Includes:

- President’s luncheon
- Opportunity for name and/or logo to appear on all HDC fundraiser fliers, t-shirts and advertisements
- Tickets to all events and preferred seating at all events
- Subscription to monthly newsletters
- Name mentioned during events

Vice Presidents Club-Donation of \$751- \$1499

Includes:

- Opportunity for name and/or logo on all company fundraisers fliers and advertisements
- Tickets to all events and preferred seating at all events
- Subscription to monthly newsletters
- Name mentioned during events

Empowerment Circle-Donation of \$251-\$750

Includes:

- Tickets to June and December Banquets with preferred seating
- Subscription to monthly newsletters
- Name mentioned during events

Community Leaders-Donation of \$100-\$250

Includes:

- Discounted tickets to June or December Banquet with preferred seating
- Subscription to monthly newsletters

Each year HDC distributes over 150 different fliers, places posters across the city, runs radio ads on Milwaukee’s most popular radio stations and attracts as many 2000 attendees to many of its events. HDC is a strong and well- respected organization.



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